# **Target Market Determination (TMD)**

#### Victor Insurance Home Insured Events

Issuer: QBE Insurance (Australia) Limited ABN 78 003 191 035 AFSL 239 545

Product Disclosure Statement (PDS) this TMD relates to	Victor Insurance Home Insured Events QM9441
TMD applies to policies commencing or renewing effective from	17.01.2025
First publication date of this TMD	10.06.2022

#### Information included in this TMD

#### This TMD describes:

- the product and its key attributes
- who this product is suitable for (the target market) and who it is unsuitable for (outside the target market)
- how this product must be distributed, including any conditions and restrictions
- · reporting obligations for distributors
- when this TMD will be reviewed.

The TMD doesn't consider a customer's personal needs, objectives, and financial situation. Customers should refer to the Victor Insurance Home Insured Events PDS, and any Supplementary PDS to ensure the product is right for them.

## **Product Description**

This product has been designed to provide insured events cover for residential home and/or contents.

#### It offers:

- Home cover;
- Contents cover;
- Legal liability cover.

Before making a decision about the product, customers should read the PDS. It provides complete information about the insurance coverage, exclusions, excesses, restrictions and conditions, claims processes and the rights and obligations of the customer.

## **Cover: Home**

# **Target Market**

#### This cover is suitable for customers who:

✓ own a home in Australia used for residential purposes.

This cover is only suitable for customers where **all** the above apply.

#### This cover is **NOT** suitable for customers who:

×	rent out either the whole home or part of their home to tenants or for casual or short-term rental (for example via Airbnb or a similar platform) and want insurance for rent default.		
×	<ul> <li>want cover for land or building(s) used to earn an income or where a business of any kind is being operated, where the customer wants cover for:</li> <li>their business; or</li> <li>any claim, loss, damage, injury or liability that arises out of their income-earning activities.</li> <li>Doing only office work in a home office, including working from home for their employer, is not</li> </ul>		
	considered to be a business or income earning activity.		
	want cover for a home that is under construction or undergoing renovations, alterations, additions, o repairs that:		
×	involve removal of any part of the roof or an external wall; or		
	<ul> <li>impact the structure of a building such as removing or changing supporting walls, underpinning, foundations or piers.</li> </ul>		
×	want cover for a home that is awaiting demolition or in the course of being demolished.		
×	want cover for a home that is unoccupied and will continue to be for more than 90 consecutive days		
×	own a unit(s) within a strata type building, which is required to be insured by a body corporate or similar (if they own a strata building, they should check with the strata legislation in their State or Territory for insurance requirements).		
×	do not own the home they live in (for example a tenant who rents their home from a landlord).		
×	want cover for a property that is not a standard residential home (for example a shipping container, houseboat, hostel).		
×	live by the sea or coastline and want insurance for action of the sea events such as erosion and rising of sea levels, including high and king tides.		
×	want cover for a home that has damage, defects or maintenance needs which makes damage to the property more likely, for example termite damage or a leaking roof.		
×	want cover for wear and tear or costs associated with home maintenance.		

This cover is not suitable for customers where **any** of the above apply.

# Likely Needs, Objectives and Financial Situation and Needs of Customers in the Target Market and consistency with the product's key attributes

Likely needs and objectives of customers in the target market	Key Product Attributes consistent with likely needs and objectives of the target market
To reduce the unexpected financial costs to repair or replace the residential property or parts of the residential property when it is damaged by fire or a weather event such as storm, bushfire, or flood.	<ul> <li>The product provides cover for costs to repair or replace a residential home if lost or damaged by specific events covered by the product including:</li> <li>weather events such as storm (including cyclone or hurricane), flood, lightning or thunderbolt;</li> <li>fire, theft or attempted theft, vandalism or malicious acts, escape of liquid or breakage of glass.</li> </ul>
To reduce the unexpected financial cost they are legally responsible to pay for:  damage to another person's property; or injury to another person, arising out of the ownership of the home or occupancy of the home.	The product provides cover for legal liability arising from an occurrence during the period of insurance at the residential home address which results in personal injury and/or damage to property.
Optional cover to tailor the product to suit their individual needs.	The following optional cover is available to purchase:  Malicious damage and theft by tenants, tenant's visitors or family.

Likely financial situation of customers in the target market	Key Product Attributes consistent with the likely financial situation of the target market
<ul> <li>Pay the premiums which may increase from year to year; or</li> <li>Meet monthly payment commitments if electing to pay the premium in instalments.</li> </ul>	<ul> <li>Customers have the choice of:</li> <li>paying the total premium in one annual payment; or</li> <li>paying the premium in monthly instalments.</li> </ul>
Pay the basic excess selected and any additional or imposed excesses.	<ul> <li>A basic excess applies to most claims.</li> <li>Customers can choose to:</li> <li>pay more premium, to pay less excess at the time of a claim; or</li> <li>pay less premium, to pay more excess at the time of a claim.</li> </ul>
Bear any costs that exceed the sum insured, and any benefit provided by the home sum insured safeguard, to repair or replace the residential property.	Customers will be required to nominate a sum insured for their residential home that covers the costs to rebuild a similar building, including structual improvements such as pools, carports, fencing and garages, as well as professional fees such as architects and surveyors, demolition and removal of debris costs.
Pay any outstanding premiums if paying in monthly instalments in the event of a total loss.	In the event of a total loss, QBE will either deduct the total of all remaining instalments from the claim settlement or we will ask for the total to be paid to QBE.
Bear any amounts that exceed the policy limits in the 'Key Limits' below.	

Based on QBE's assessment of the key terms, attributes and eligibility criteria, the insurance cover for Home is likely to be consistent with the needs, objectives and financial situation of customers in the target market.

# **Other Key Product Attributes**

Key Limits		
Sum Insured	Home Sum Insured nominated by the customer.	
Loss of Rent or Temporary Accommodation	If the home is damaged by an insured event, it is unliveable, and the policy covers the home, we pay up to \$20,000 or 20% of the sum insured for the home, whichever is the higher, for:	
	<ul> <li>loss of rent or rentable value if the home is tenanted or is between tenants at the time the loss or damage occurred;</li> </ul>	
	additional cost of:	
	<ul> <li>reasonable temporary accommodation;</li> </ul>	
	<ul> <li>emergency storage of the customer's contents;</li> </ul>	
	<ul> <li>emergency accommodation of the customer's pets,</li> </ul>	
	where the home is the customer's principal place of residence.	
Legal Liability Limit	\$30,000,000	
Other policy limits including additional benefit sub-limits apply	The insurance cover is subject to maximum insured limits and these a set out in the policy schedule.	
	Other claims limitations and conditions are specified in the PDS (and any Supplementary PDS).	

Key Exclusions	
Acts	<ul> <li>There is no cover for any losses arising from or as a result of:</li> <li>intentional, reckless or fraudulent acts;</li> <li>illegal activity by the customer or their family.</li> </ul>
Reasonable actions and precautions	<ul> <li>There is no cover for any losses arising from or as a result of:</li> <li>not taking reasonable care to protect and maintain the property;</li> <li>not taking reasonable steps to minimise the cost of any claim under the policy; or</li> <li>not complying with all laws relating to the safety of a person or property.</li> </ul>
Condition of the property and other loss or damage	<ul> <li>There is no cover under any section of the policy for any:</li> <li>wear, tear, depreciation, rust, oxidisation, corrosion, fading;</li> <li>defect, structural fault, design fault or faulty workmanship;</li> <li>rising damp, seepage, mould, mildew, rot;</li> <li>gradual deterioration due to action of light, air, sand, sea salt, sea water, or atmospheric or climatic conditions.</li> <li>There is no cover under any section of the policy for any claim, loss, cost, damage, injury, death or legal liability caused by or arising from the home not being structurally sound, watertight, secure, well maintained and in a good state of repair.</li> </ul>
Construction Works	There is no cover for any losses arising from or as a result of buildings under construction or undergoing renovations, alterations, additions or repairs.
Activities	There is no cover for any losses arising from or as a result of any business or income earning activities being conducted at the property address.  This exclusion does not apply if the activity is just the use of an office or surgery taking up less than 20% of the home.
Other policy exclusions apply. Pleas policy exclusions.	se refer to the PDS (and any Supplementary PDS) for a complete list of

## **Cover: Contents**

## **Target Market**

#### This cover is suitable for customers who:

<b>√</b>	want cover for household contents in a residence that they own in Australia, that is used for residential purposes.
<b>√</b>	want cover for household contents in their residence in Australia, that they rent from a landlord, that is used for residential purposes.

This cover is only suitable for customers where either of the above apply.

#### This cover is **NOT** suitable for customers who:

×	rent out either the whole home or part of their home to tenants or for casual or short-term rental (for example via Airbnb or a similar platform) and want insurance for rent default.	
×	want cover for contents located on land or in building(s) used to earn an income or where a business of any kind is being operated, where the customer wants cover for:  their business; or any claim, loss, damage, injury or liability that arises out of their income-earning activities.	
	Doing only office work in a home office, including working from home for their employer, is not considered to be a business or income earning activity.	
×	want cover for contents in a home that is unoccupied and will continue to be for more than 90 consecutive days.	
×	want cover for contents that are stored away from the insured address in a non-commercial storage facility, such as a shed or shipping container at an unoccupied property.	
×	live by the sea or coastline and want insurance for action of the sea events such as erosion and rising of sea levels, including high and king tides.	
×	want cover for contents contained within a property that is not a standard residential home (for example a shipping container, houseboat, hostel).	
×	want cover for wear and tear or costs associated with maintenance.	

This cover is not suitable for customers where **any** of the above apply.

# Likely Needs, Objectives and Financial Situation and Needs of Customers in the Target Market and consistency with the product's key attributes

Likely needs and objectives of customers in the target market	Key Product Attributes consistent with likely needs and objectives of the target market
To reduce the unexpected financial costs to repair or replace their contents within their residential property when they are stolen, or damaged by fire, or a weather event such as storm, bushfire, or flood.	<ul> <li>The product provides cover for costs to repair or replace contents located at the residential home if lost or damaged by specific events covered by the product including:</li> <li>weather events such as storm (including cyclone or hurricane), flood, lightning or thunderbolt;</li> <li>theft or attempted theft, fire, vandalism or malicious acts, breakage of glass or power surge.</li> </ul>
To reduce the unexpected financial cost they are legally responsible to pay for:  • damage to another person's property; or  • injury to another person, anywhere in the world that is not related to the ownership of the home.	The product provides cover for legal liability arising from an occurrence during the period of insurance anywhere in the world not related to the ownership of the home which results in personal injury and/or damage to property.
Optional cover to tailor the product to suit their individual needs.	<ul> <li>The following optional covers are available to purchase:</li> <li>Malicious damage and theft by tenants, tenant's visitors or family;</li> <li>Valuables.</li> </ul>

Likely financial situation of customers in the target market	Key Product Attributes consistent with the likely financial situation of the target market
<ul> <li>Pay the premiums which may increase from year to year; or</li> <li>Meet monthly payment commitments if electing to pay the premium in instalments.</li> </ul>	<ul> <li>Customers have the choice of:</li> <li>paying the total premium in one annual payment; or</li> <li>paying the premium in monthly instalments.</li> </ul>
Pay the basic excess selected and any additional or imposed excesses.	<ul> <li>A basic excess applies to most claims.</li> <li>Customers can choose to:</li> <li>pay more premium, to pay less excess at the time of a claim; or</li> <li>pay less premium, to pay more excess at the time of a claim.</li> </ul>
Bear any costs that exceed the sum insured to repair or replace the contents at the residential property.	Customers will be required to nominate a sum insured for the contents at their residential home.
Pay any outstanding premiums if paying in monthly instalments in the event of a total loss.	In the event of a total loss, QBE will either deduct the total of all remaining instalments from the claim settlement or we will ask the customer to pay the total to QBE.
Bear any amounts that exceed any policy limits in the 'Key Limits' below.	

Based on QBE's assessment of the key terms, attributes and eligibility criteria, the insurance cover for Contents is likely to be consistent with the needs, objectives and financial situation of customers in the target market.

# **Other Key Product Attributes**

Key Limits		
Sum Insured	Contents Sum Insured nominated by the customer.	
Contents with Limits	<ul> <li>The most we will pay for these items of contents:</li> <li>Works of art, pictures, tapestries or rugs: \$20,000 per item and in total 25% of the sum insured for unspecified contents;</li> <li>Items of jewellery, gold or silver articles, furs, watches: \$5,000 per item and in total 25% of the sum insured for unspecified contents;</li> <li>Collections of any kind: \$10,000 per collection and in total 25% of the sum insured for unspecified contents;</li> <li>Office or surgical equipment used by the customer or their family in their own business in the home: \$15,000 in total;</li> <li>Other equipment used by the customer or their family for earning income: \$5,000 in total including a maximum of \$2,000 for business stock temporarily stored inside the home for a maximum period of 30 days;</li> <li>Accessories, or spare parts of motor vehicles (including motorcycles and motor scooters), caravans, trailers and watercraft not in or on the motor vehicle, caravan, trailer, or watercraft: \$1,250 per item up to \$2,500 in total;</li> <li>Cash, coins, negotiable instruments or bullion: \$1,200 in total;</li> <li>Storm or flood damage to or theft of contents in the open air: the greater of \$5,000 or 8% of the unspecified contents sum insured, but this limit does not apply to spas or above-ground swimming</li> </ul>	
Loss of Rent or Temporary Accommodation	pools that are full.  If the home is damaged by an insured event, it is unliveable, and the policy covers the contents, we pay up to \$20,000 or 20% of the sum insured for the contents, whichever is the higher, for:  • loss of rent or rentable value if the home is a strata title residence and it is tenanted or is between tenants at the time the loss or damage occurred;  • additional cost of:  • reasonable temporary accommodation;  • emergency storage of the customer's contents;  • emergency accommodation of the customer's pets, where they are a tenant or strata title owner permanently residing in the home.	
Legal Liability Limit	\$30,000,000	
Other policy limits including additional benefit sub-limits apply	The insurance cover is subject to maximum insured limits and these are set out in the policy schedule.  Other claims limitations and conditions are specified in the PDS (and any Supplementary PDS).	

Key Exclusions	
Acts	<ul> <li>There is no cover for any losses arising from or as a result of:</li> <li>intentional, reckless or fraudulent acts;</li> <li>illegal activity by the customer or their family.</li> </ul>
Reasonable actions and precautions	<ul> <li>There is no cover for any losses arising from or as a result of:</li> <li>not taking reasonable care to protect and maintain the property;</li> <li>not taking reasonable steps to minimise the cost of any claim under the policy; or</li> <li>not complying with all laws relating to the safety of a person or property.</li> </ul>
Condition of the property and other loss or damage	<ul> <li>There is no cover under any section of the policy for any:</li> <li>wear, tear, depreciation, rust, oxidisation, corrosion, fading;</li> <li>defect, structural fault, design fault or faulty workmanship;</li> <li>rising damp, seepage, mould, mildew, rot;</li> <li>gradual deterioration due to action of light, air, sand, sea salt, sea water, or atmospheric or climatic conditions.</li> <li>There is no cover under any section of the policy for any claim, loss, cost, damage, injury, death or legal liability caused by or arising from the home not being structurally sound, watertight, secure, well maintained and in a good state of repair.</li> </ul>
Construction Works	There is no cover for any losses arising from or as a result of buildings under construction or undergoing renovations, alterations, additions or repairs.
Activities	There is no cover for any losses arising from or as a result of any business or income earning activities being conducted at the property address.  This exclusion does not apply if the activity is just the use of an office or surgery taking up less than 20% of the home.
Other policy exclusions apply. Please reference policy exclusions.	er to the PDS (and any Supplementary PDS) for a complete list of

## **Distribution**

This product has been appropriately designed to be distributed through Victor Insurance Pty Ltd (Victor). The product and the systems it is distributed through have been designed for a customer seeking insurance through Victor. Victor has taken reasonable steps to understand the key product attributes and align distribution to customers in the target market.

Distribution Restrictions	Victor Insurance Home Insured Events – QM9441 can only be sold by Victor Insurance Pty Ltd ABN 11 146 607 838 as an authorised representative (AR number 403803) of Marsh Pty Ltd ABN 86 004 651 512 acting under its AFSL No. 238983 (Marsh) pursuant to a binding authority arrangement with QBE Insurance (Australia) Limited ABN 78 003 191 035 AFSL No. 239545 (QBE), the insurer.		
Distribution Conditions	Victor Insurance Home Insured Events – QM9441 can only be sold to persons that are eligible for cover in accordance with the application and/or renewal criteria that has been approved in writing by QBE and which complies with the law (Application Process).		
	The Application Process has been tailored to identify the target market described in this TMD as part of the eligibility criteria. The use of this Application Process will make it more likely that the product will be acquired by persons within the target market.		
	The Application Process is comprised of the following:		
	A policy administration system with built in underwriting and eligibility controls with knock out questions;		
	<ul> <li>Internal underwriting accreditation or delegated authority;</li> <li>Underwriting Guidelines.</li> </ul>		
	Victor Insurance Home Insured Events – QM9441 can be sold via a QBE approved policy administration system within the eligibility criteria and underwriting rules.		
	Any quoting outside the system must always be referred to a QBE authorised representative.		
	It can be sold to customers within the target market without the customer being provided with any financial product advice or, with either general or personal advice.		
	Victor must make this TMD available free of charge on request.		
Distribution Method	Victor Insurance Home Insured Events – QM9441 can be sold via direct contact between the customer and Victor.		
	This product is not available for customers to purchase directly from QBE including online.		

# **Reporting Obligations**

Information	Responsible reporting person	Obligation	Information required to be reported	Reporting Period
Dealings outside the target market	Victor and QBE	Victor will report to QBE if it becomes aware of a dealing outside of the target market that is inconsistent with the TMD and which QBE has not already approved.  QBE will report to the regulator any significant dealing outside the target market that is inconsistent with the TMD.	<ul> <li>the date (or date range) the dealing occurred;</li> <li>details about the dealing(s);</li> <li>any steps or actions taken to mitigate this dealing; and</li> <li>any steps or actions taken to stop or prevent any further dealings outside the target market from occuring.</li> </ul>	As soon as practicable and, by no later than 10 business days after the date Victor or QBE becomes aware of the dealing.
Complaints and feedback	Victor and QBE	Victor will report to QBE complaint and feedback information received about the product.  QBE will report any complaint or feedback information received about the product.	<ul> <li>the number of complaints received about this product during the reporting period; and</li> <li>a brief summary about the nature of every complaint received and any steps taken to address the complaint.</li> </ul>	Every month.
Policy and claims data	QBE	Policy and claims data about the product.	<ul><li>Claims Loss Ratio;</li><li>Policy Retention Rate.</li></ul>	Every 3 months.
Orders, direction or feedback from Regulator, Code Governance Committee or AFCA	Victor and QBE	Any order, direction or feedb Governance Committee or A or how it is distributed.		As soon as practicable and, by no later than 10 business days after the date the feedback, direction or order was received.
Periodic Product Reviews Outcomes	QBE	Outcomes from the Periodic Product Reviews conducted.	<ul> <li>Data reviewed;</li> <li>Data analysis outcomes; and</li> <li>Review outcome decisions.</li> </ul>	Every 2 years or sooner if the review was conducted prior.

#### **TMD Review**

### **Review Period** This TMD will be reviewed 12 months after the date it is first published, and it will be periodically reviewed once every 2 years thereafter. What may trigger a The events or circumstances that may trigger a review (prior to a scheduled periodic review prior to review date) include QBE becoming aware of: periodic review the nature or number of complaints or feedback provided about the product's design or distribution that indicate significant or systemic issues, reasonably suggesting the TMD is no longer appropriate; a material change to the product (including the PDS and the Application Process) or distribution conditions, or to the information or the assumptions which the target market is based on, which reasonably suggests the TMD is no longer appropriate; a material incident in relation to the product's design and distribution which reasonably suggests the TMD is no longer appropriate; anv: change of relevant legislation, regulations or regulatory guidance; or direction or order from a regulator, the Code Governance Committee or AFCA related to the design of the product or its distribution, that reasonably suggests the TMD is no longer appropriate; a significant dealing outside the TMD occurring that reasonably suggests the TMD is no longer appropriate; trends in the following metrics that indicate adverse customer outcomes which reasonably suggest the TMD is no longer appropriate: claims loss ratios; policy retention rates. Relevant thresholds indicating possible adverse outcomes are stored within QBE's

internal retail Product Governance arrangements.